

## GROW YOUR TALENT AND YOUR BUSINESS WITH WAVE®

WAVE® covers:

### ➤ Your entrepreneurial talent

Team and relationship building skills and initiatives, personal strengths; how well you direct, resource and control your venture, and much more. The questions focus on the individual and work equally well when you are just venturing out and when you have a much older and larger business.

And depending on venture size and ambitions, additional questions cover:

### ➤ Trends and growth factors

Company achievements, markets and competition; strategic assets

### ➤ Capabilities

A holistic snapshot of the strengths and weaknesses of your business. (Strategic Management)  
A drill down to innovation strengths and weaknesses (Strategic Innovation Management)

### ➤ Innovation

How important in your business?  
Your innovation project portfolio  
Impact on business success



## THE WAVE<sup>®</sup> REPORT

Our reports make things as simple as possible; but not simpler. (Einstein said something similar.)

Your report features your entrepreneurial score, expressed simply as a percentage, together with interpretation guidelines and advice.

Once you have a team and other staff the longer assessment gives you a report that includes a snapshot of your capabilities, recommendations that you can review and change online with your team, and the ability to track trends and improvements over time.

